BAMASSI Bassim-Swé hugues

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🏳 Togolaise

🪪 1260-653-3024

💍 celibataire

🚗 permis type B

⚥ masculin

in https://www.linkedin.com/in/bassim-sw%C3%A9-hugues-bamassi-
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PROFILE

I have the profile of a resilient, fighting, determined and winning person. My greatest quality is my ability to question myself without ever losing sight of my dreams because I am a big dreamer. I am driven by the adrenaline created by continuous challenges and the desire to create impact but also to achieve my biggest dream by giving myself the means to get there through work, commitment, discipline and the dream continues.

- So I think these: *"nothing is impossible, what do you want?"* , my way of keeping in mind that I can do anything as long as I give myself the means to get there.

WORK EXPERIENCE

lomé Togo	**E-Colis,** Co-founder & Mobile Developer E-Colis
	overseeing both the technical and business sides of the company. Lead the development of the mobile application using Flutter and manage the technology stack via GitHub. Responsible for business strategy, marketing, client acquisition, and team management. Coordinate projects and tasks using tools such as Trello and Jira. Focused on driving product growth, delivering a seamless user experience, and scaling the business effectively.

Finkira

May 2025 – present Lomé, Togo	Operations Manager

- Supervised day-to-day operations to ensure efficiency and smooth workflow across departments.
- Implemented and optimized operational processes to maximize productivity and reduce costs.
- Coordinated activities between product, technical, sales, and support teams to ensure seamless project execution.
- Monitored key performance indicators (KPIs) to evaluate and improve operational performance.
- Developed and enforced standardized procedures to enhance service quality.

- Managed relationships with strategic partners and suppliers to maintain a reliable supply chain.
- Contributed to strategic planning and helped drive the company's short- and long-term goals.
- Ensured compliance with quality, safety, and regulatory standards.
- Trained, supervised, and evaluated operational team members to boost team efficiency.
- Proactively resolved operational challenges and led continuous improvement initiatives.

January 2025
Lomé, Togo

Business Developper
recruit, train, set up key partnerships in the Finkira launch process with local banks.

January 2025
Lomé, Togo

Hotshi, Flutter Mobile Developer and Functionality Efficiency Manager
My main role is to be a mobile frontend developer, but at the same time I am also responsible for functionality testing in production and internal testing. I also have a large participation between the correlation between user needs and internal business pole

August 2024 –
August 2025
kara, Togo

hultPrize, OnCampus Director
As the **OnCampus Director** of the Hult Prize at the University of Kara, I am responsible for coordinating and leading the entire program on our campus. My role involves recruiting a team of volunteers, organizing events, promoting the competition, and inspiring students to develop innovative solutions to global social challenges. I work with partners, mentor participating teams, and ensure that the local final runs smoothly. My goal is to foster a strong community of student entrepreneurs committed to creating positive change.

2022 – 2025
South Africa

Anzisha prize, management of projet
Implementation of effective processes, planning, team management, automation, creation of marketing strategies, establishment of efficient delivery and tracking systems

June 2024
Lomé, Togo

DDMASolution, DevOps Mobile Freelance
My main role is to supervise and deploy the ComptaProArt mobile application on Stores

May 2024 –
January 2025
LOME, Togo

Wold Bank (ANID Togo), Flutter & Java developer
At ANID, I mainly worked on a project initiated by the World Bank called the WURI project which aimed to create a biometric identification platform, where my main role was to develop several different applications including the one that allowed the collection of ID card delivery data, to configure the Kobo collection management tools, and to participate in the development of new features in the Resident ID application.

November 2023 –
2024
LOME, Togo

TopFx Globale, SBDM (Sénior Business Developpement Manager)
acquire new clients for TopFx in Togo as a National representative

November 2023 LOME, Togo	**DouGou &OrgaAfrica,** CEO Guarantor of the company's vision, implementation of marketing strategies, structuring, leadership of technological epics, Tech product manager, Communication and customer acquisition strategy , mobile front end developer
August 2023 Lomé, Togo	**LeGombo (ex Ego fintech),** mobile developer lead atc Ego fintech and Marketing Strategist Participate in the development of the online presence, the acquisition of new customers and the implementation of customer conversion and customer loyalty strategies. Be the guarantor of the technological product
Lomé, Togo	**Odon,** Marketing Director Create an effective communication strategy capable of creating order actions on the Odon application; customer conversion
lomé, Togo	**MG2P,** Manager/Marketing Director Implement a marketing and digital marketing strategy to find and win new customers, Manage the team and lead the salespeople, Establish expansion plans and new markets to acquire
August 2021 – January 2022 kara, Togo	**TILITU-LAB,** project manager Support young entrepreneurs in implementing the right processes in terms of business model, leadership, marketing strategy and structures
May 2021 Lomé, Togo	**CETEF togo,** Coaching in Financial Investment on Financial markets Train and support CETEF Students from the start of learning financial analysis strategies to profitability
April 2020 – October 2022 kara, Togo	**H-EXPRESS COURSIER,** funder Guarantor of the company's vision, implementation of marketing strategies, structuring, leadership of delivery epics, implementation of logistics processes and customer relations
February 2019 Lomé, Togo	**Forex & Deriv,** Professional Trader

EDUCATION

December 2019 – September 2023 kara, Togo	**Université de kara,** Bachelor of Science in Physics

LANGUAGES

anglais   français

SKILLS

leadership ● ● ● ● ●
gérer des équipe

dévelopeur Mobile et Web ● ● ● ● ●
flutter (dart) , Php , JAVA, Phyton , Laravel

project manager ● ● ● ● ○
coordoner et diriger les projet

Data analyse ● ● ● ○ ○
Microsoft Power BI

Self-taught ● ● ● ● ○
rapid learning capacity, rapid understanding
and integration, analytical decision-making
ability, sense of rigor, discipline, sense of
objectivity

product manager ● ● ● ● ●
ability to implement autonomous processes in
order to achieve objectives in a synchronous or
independent manner

INTERESTS

music • danse • basketball • lecture • developpement • Experience sharing and speaker
— I have led international conferences in Johannesburg, Lomé, Cotonou and Ibidjan on
entrepreneurship, technology and support processes for business structuring.

AWARDS

July 10th, 2022   **ANZISHA PRIZE,** ALA(African leadership accademi)

August 23rd, 2021   **Best entrepreneurial project of TILITU-LAB,** FAIEJ

ORGANIZATIONS

2023   **Tech community Days,** Partenaire developper
Lomé, Togo   I am responsible for finding partners to support our event which brings
                       together the tech communities of Togo and Africa.

May 2017   **SOCLEBE,** Supervisor for cultural activities
kara, Togo

SPEAKING TO CONFERENCES

Tech Communities Day
Technology at the service of urban mobility

Anzisha prize
What is the impact of gender on a startup
team?

ETHAfrica,
Building a tech projet from Zero to a completed
product